

The Cotswold Times Group

Community Magazines delivered in Bourton on the Water, Chipping Norton,
Moreton in Marsh & Stow on the Wold.

ADVERTISING 2018

Prime positions available to book - please contact us for further information on positioning and prices.			
ADVERTISEMENT SIZE IN MM HEIGHT X WIDTH	HEADLINE PRICE PER MONTH	DISCOUNT 1 FOR PRINT READY COPY PER MONTH	DISCOUNT 2 FROM THE 4 TH ENTRY TO DEC 2018 MONTHLY, BI-MONTHLY OR SPECIFIC MONTHS TO SUIT YOUR MARKETING SCHEDULE – PER MONTH
FULL A4 PAGE 277MM X 190MM	£700	£650	£585
HALF A4 PAGE LANDSCAPE 136 X 190 VERTICAL 277 X 93	£400	£350	£300
QUARTER A4 PAGE PORTRAIT 136 X 93 LANDSCAPE 90 X 120	£250	£200	£175
SIXTH A4 PAGE ALMOST SQUARE 90 X 93	£200	£150	£125
EIGHTH A4 PAGE LANDSCAPE 66 X 93 PORTRAIT 90 X 63	£110	£90	£80
BUSINESS CARD LANDSCAPE 43 X 93	£80	£70	£60
SIXTEENTH A4 PAGE LANDSCAPE 33 X 93	£60	£50	£45

N.B. These prices will attract VAT

Deal 1 - Booking a year ahead.

For anyone wanting to book a full years advertising:-

- Discount 2 will be allocated for the full 11 months. (N.B. We don't publish a January edition.)
- Total cost for the year is split into 12 equal payments to be paid monthly by direct debit for the year.
- 1 free editorial - doubling the size of your Advert - will be applied in a month suitable to you.
- Should advertising be cancelled during the year there will be a supplemental charge equating to the amount you would have paid without the offer, including the cost of the editorial if applicable.

Deal 2 - Booking 4 + months ahead.

- This can be 1 advert every month for 4 months or bimonthly for 8 months or quarterly for the year. This advertising can not run beyond the calendar year.
- These will be charged at the discount 1 rate (unless we are making your Advert, then headline rate will apply for that month); however on the 4th booking you can double the size of your advertising space with free editorial.
- If there is a specific month, before the 4th month, that editorial would be most beneficial to you, we can accept up front payment for the full amount booked to allow the editorial to run before the 4th month.